

# MASA Fall Conference 2020

## *More Effective Remote Supervision of Employees & Team Management*



# Introductions

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# Goals for this Session



# Goals

- 1) Briefly review best practices re: Engagement
- 2) Review accountability strategies
- 3) Use a model to differentiate leadership
- 4) Review accountability tools
- 5) Review techniques for feedback & coaching





# Employee Engagement



# Engagement: Model

- Two-way feedback
- Trust in leadership
- Career development
- Employees understand their role in success
- Shared decision-making



# Employee Engagement: Three Strategies

- 1) Define the engagement goal in real-world terms.
- 2) Talk with team members one-on-one about engagement.
- 3) Empower team members to lead team engagement sessions.



# Engagement: Non-Monetary Rewards

- Flexibility
- Recognition
- Training
- Belongingness
- Chance to Contribute





# Engagement:

## 5 Ways that Leaders Can Rock

- In the moment
- In context
- Appropriate in volume/scale
- Authentic, not automatic
- Tied to the employee's perception of value

Question:

How do you measure it?



# Engagement Surveys

- 1) What 2 or 3 things are going well?
- 2) What 2 or 3 things need more attention?
- 3) Would you encourage a friend or family member to apply here? Why, or why not?



# Engagement Success Story

Problem: Need to know what employees think across different locations

## SOLUTION:

Step 1: Survey all employees

Step 2: Survey for specific follow-up

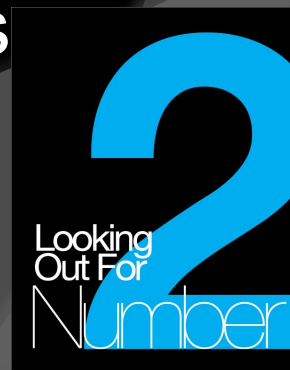
Step 3: Plan to improve w/ managers

Step 4: Implement/measure improvements



**HOGLUND BUS AND TRUCK**

**The Transportation Specialists**





# Another Success Story

Problem: New Sup did not know level of employee engagement prior to planning

SOLUTION: Survey to all employees

## Workplace Atmosphere

- Leadership divides time equally between all buildings, really listens to staff, and uses professional judgments in all situations.
- Good communication between school board, administration, teachers, and staff.
- The K-12 staff works well together.

# Where do you need to improve Employee Engagement?



# *Increased Accountability*



Take a minute...  
Who do you know that  Holds  
 Employees Accountable?





# Accountability

The responsibility of employees to...

- Complete the tasks they are assigned
- Perform the duties required by their job
- Be present for their proper shifts in order to fulfill or further the goals of the organization.



# Accountability

Employees who work together towards the same overall goal help their workplace to become more accountable, in turn make the organization more productive and efficient.



# Accountability

- Completing tasks assigned
- Responsible for the specific duties of their job
- Consistent in doing the right thing in all aspects pertaining to their job
- Working together towards a common goal



# Increasing Accountability

## **SMART Goals**

- Have employee set goals for themselves
- Specific, Measurable, Achievable, Results-oriented, and Time-bound

## **Team Incentive Programs**

## **Prioritization**

## **Monitor Progress**





# Accountability: Positive Results

Unfortunately, the word "accountability" often connotes punishment or negative consequences.

When organizations use accountability only as a big stick for punishing employees, fear and anxiety permeate the work environment.

On the other hand, if approached correctly, accountability can produce positive, valuable results.

# Accountability: Positive Results

## **Positive results of accountability include...**

- 1) Increased feelings of competency
- 2) Increased commitment
- 3) More creativity and innovation
- 4) Higher morale and satisfaction
- 5) Improved performance
- 6) Employee participation & involvement

# Accountability: Positive Results

## Positive results occur when...

- 1) Employees view accountability programs as helpful and progressive methods of assigning and completing work
- 2) Employees don't associate accountability only with negative consequences



# Accountability: Leader's Work

- Involve employees in setting goals and objectives
- Give them the authority to accomplish those goals
- Coach and support
- Monitor progress towards goals
- provide feed-back
- Provide training and resources
- Recognize employees



# Accountability: Leader's Work

- 1) Clarify roles, goals and expectations
- 2) No denial, blaming, excuses or scapegoating
- 3) ID barriers to success
- 4) Milestones and metrics
- 5) Balance: Process and results

# Success Story: Accountability

School Board Members needed to understand their roles after developing goals.

<i>Worksheet: My Job, Your Job</i>						
	<b>Party: Role:</b>	<b>Party: Role:</b>	<b>Party: Role:</b>	<b>Party: Role:</b>	<b>Party: Role:</b>	<b>Party: Role:</b>
<b>Priority 1:</b>						
<b>Goal 1</b>						
<b>Priority 2:</b>						
<b>Goal 2</b>						
<b>Priority 3:</b>						
<b>Goal 3</b>						
<b>Priority 4:</b>						
<b>Goal 4</b>						
<b>Priority 5:</b>						
<b>Goal 5</b>						
<b>Priority 6:</b>						

# Where do you need to improve Accountability?



# *Differentiated Leadership*



# Leader's Window

Window 3

Developing

“Coach”

Window 2

Problem-Solving

“Director”

Window 4

Delegating

“Laissez-  
Faire”

Window 1

Directing

“Authoritarian”

# Leadership Success Story

Paula – HR Director

Problem: Could not get home on time to see her kids' games & church

SOLUTION: Ability + Motivation = Window



# Another Success Story

Dr. Ray (School District will remain anonymous)

Problem: Some HS Football players wearing white hooded sweatshirts in response to a recently-enrolled black student.

SOLUTION: Window 1 Leadership!

# Where do you need to *Differentiate Your Leadership?*

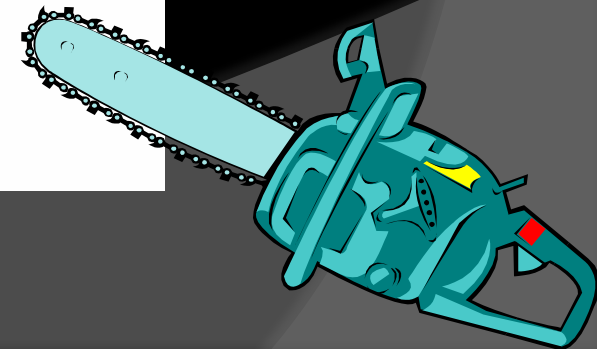
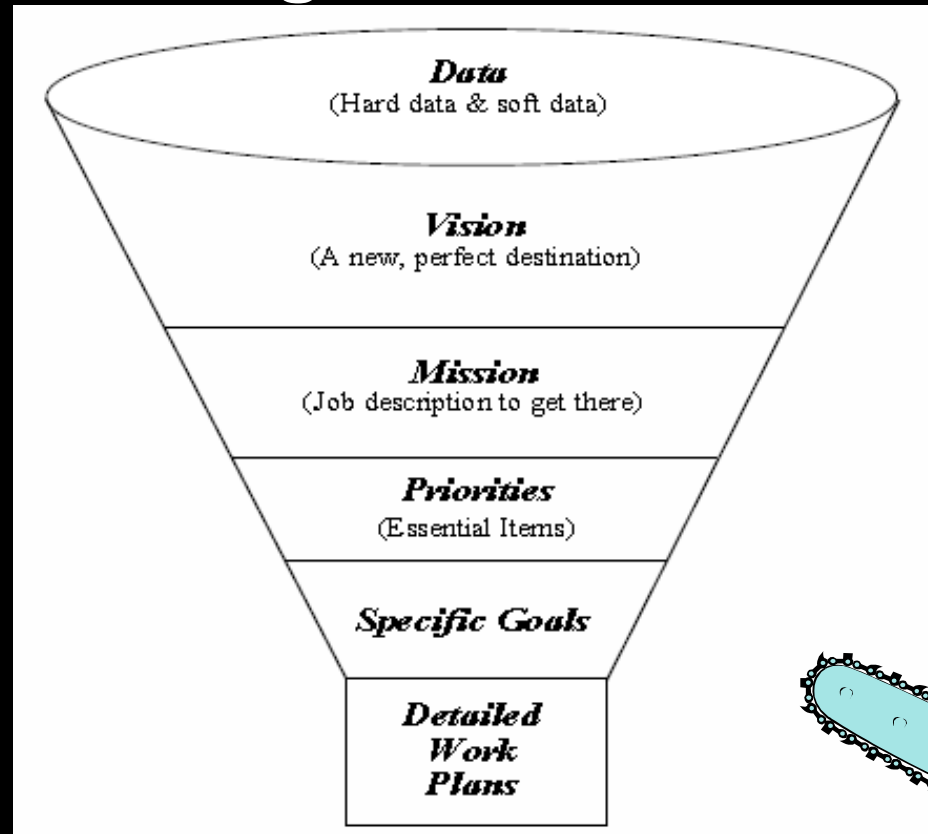


# Accountability & Engagement: Tools & Strategies



# Accountability & Engagement

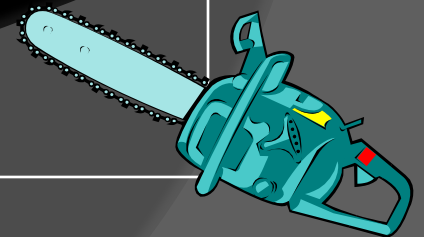
## Chainsaw Planning: Funnel



# Accountability & Engagement

## Chainsaw Planning: ID Successes & Issues

	Positive	Less Than Positive
Intended	<ol style="list-style-type: none"><li>1)</li><li>2)</li><li>3)</li><li>4)</li><li>5)</li></ol>	<ol style="list-style-type: none"><li>1)</li><li>2)</li><li>3)</li><li>4)</li><li>5)</li></ol>
Unintended	<ol style="list-style-type: none"><li>1)</li><li>2)</li><li>3)</li><li>4)</li><li>5)</li></ol>	<ol style="list-style-type: none"><li>1)</li><li>2)</li><li>3)</li><li>4)</li><li>5)</li></ol>



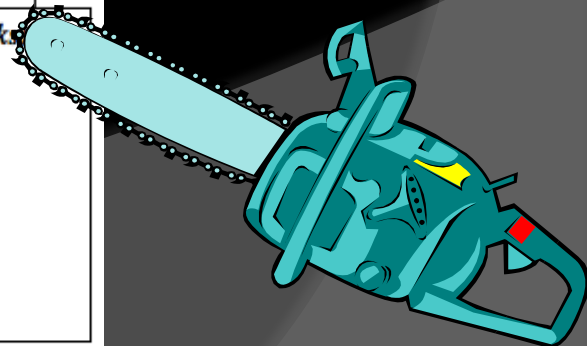
# Accountability & Engagement

## Chainsaw Planning: Benchmarks

1) What do we want to accomplish? *(New Goal)*

2) What should be done to begin? *(Data Needed or Action Steps)*

3) What should we see happening w/in 30-60 days? *(Benchmarks)*

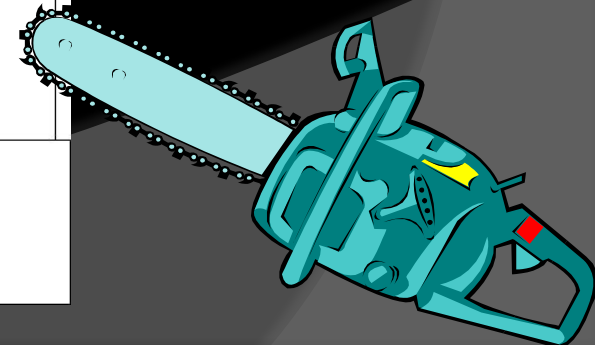




# Accountability & Engagement

## Chainsaw Planning: Smart Goals

<i>Chainsaw Planning</i> <sup>®</sup> Worksheet 4B: Goal Workplan		
<p><b>Admiration of the Problem</b> (ID all sub-issues &amp; hurdles; 5 minutes)</p>		
<p><b>SMART Goal</b> (specific, measurable, attainable, realistic and timely) (in 20 words or less; 5 minutes)</p>		
<p><b>Objectives / Action Steps</b> (≤4; 10 minutes)</p> <p>1) 2) 3) 4)</p>		
<p><b>Timeline</b> (desired per objective)</p> <p>1) 2) 3)</p>	<p><b>Resources</b> (needed per objective)</p> <p>1) 2) 3)</p>	<p><b>Responsibility</b> (name per objective)</p> <p>1) 2) 3)</p>
<p><b>Evaluation Plan</b> (Quantitative and/or Qualitative; 5 minutes)</p> <p>Quantitative:</p> <p>Qualitative:</p>		

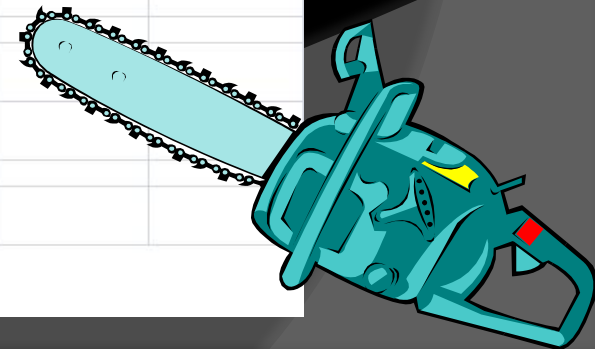


# Accountability & Engagement

## Chainsaw Planning: My Job, Your Job

*Worksheet: My Job, Your Job*

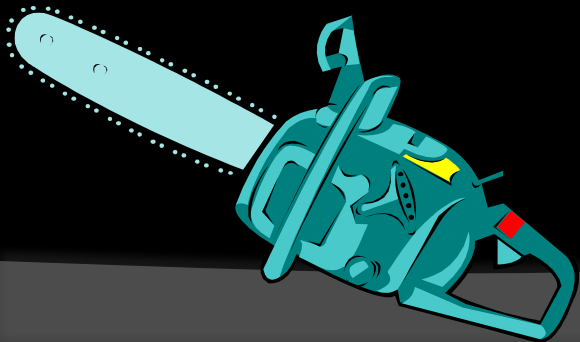
	Party: Role:	Party: Role:	Party: Role:	Party: Role:	Party: Role:	Party: Role:
Priority 1:						
Goal 1						
Priority 2:						
Goal 2						
Priority 3:						
Goal 3						
Priority 4:						
Goal 4						
Priority 5:						
Goal 5						
Priority 6:						



# A Success Story: Engagement

Problem: Needed better employee “buy-in”  
from Docs, PAs & Techs

SOLUTION: 4-hour planning session to ID  
changes & increase buy-in



# Feedback



# Feedback

## Employee Feedback Form

Employee: \_\_\_\_\_  
Manager: \_\_\_\_\_  
Date: \_\_\_\_\_

### Company Goals

Priority #1  
Goal: \_\_\_\_\_  
Grade: \_\_\_\_\_

Priority #2  
Goal: \_\_\_\_\_  
Grade: \_\_\_\_\_

Priority #3  
Goal: \_\_\_\_\_  
Grade: \_\_\_\_\_

Priority #4  
Goal: \_\_\_\_\_  
Grade: \_\_\_\_\_

Priority #5  
Goal: \_\_\_\_\_  
Grade: \_\_\_\_\_

### Personal Goals

① Goal: \_\_\_\_\_  
+ \_\_\_\_\_ 0 \_\_\_\_\_ -

② Goal: \_\_\_\_\_  
+ \_\_\_\_\_ 0 \_\_\_\_\_ -

③ Goal: \_\_\_\_\_  
+ \_\_\_\_\_ 0 \_\_\_\_\_ -

Next Feedback Session  
\_\_\_\_\_ (Day) \_\_\_\_\_ (Month) \_\_\_\_\_ (Year)

### Other Performance

1  
+ \_\_\_\_\_ 0 \_\_\_\_\_ -

2  
+ \_\_\_\_\_ 0 \_\_\_\_\_ -

3  
+ \_\_\_\_\_ 0 \_\_\_\_\_ -

4  
+ \_\_\_\_\_ 0 \_\_\_\_\_ -

5  
+ \_\_\_\_\_ 0 \_\_\_\_\_ -

# Employee Feedback: Coaching

*Leadership Development Program*

*Chainsaw Coaching • Worksheet #1: Near-Term Work*

\_\_\_\_\_ Quarter, 2020

- 1) What 1 or 2 personal items would you like to improve?
- 2) What 1 or 2 professional items would you like to improve?
- 3) What 2 or 3 deliverables will you will need to accomplish this quarter?

# A Success Story: Coaching

R----- (IT Manager)

Problem: Does not play well with others

**SOLUTION: 360-Degree Feedback & 5,  
30-minute sessions of coaching**



**What employee (or team)  
would benefit from  
feedback, or coaching?**



# Your Next Steps



# Thank you!

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